

# Cypress Systems

## *Wireless Gauge Reader Overview*

<http://www.cypress.com/systems>



**CYPRESS**SYSTEMS

# Agenda

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- Who is Cypress Systems?
- What is the problem we are solving?
- What is our solution?
- How does this compare with alternatives?
- Who has used this solution before?

# Cypress Systems Overview

- Subsidiary of Cypress Semiconductor.
- Mission: Introduce **leading edge technologies** to **legacy plants** with **minimal disturbance**.
- **Improve uptime**, reduce **maintenance** cost, reduce **scrap**, reduce **energy/utilities use**.
- Combine Cypress semiconductor fab knowhow with instrumentation & service focus.
- Committed to delivering **full solutions** with tangible dollar savings and **attractive payback**.



# The Opportunity



## Silicon Valley Technology Today

- Wireless
- Image capture + sensors
- Intelligent Processing
- Large memory
- Programmable
- ALMOST FREE!



## Typical Legacy Plant Technology

- Manual Reading
- Simple Analog 4-20mA wires
- or “No Connection”
- COSTS HUNDREDS OR THOUSANDS \$\$

***Apply leading edge wireless, non-invasive instrumentation technologies to legacy plants!!***



# What Problem Are We Solving?



Pharma, Food & Beverage



Panel Mounted Gauges  
on Equipment



Air Dryer



Semiconductor Fab



Process Gases Regulator Gauges  
For Plating shop, Bio Lab



***Lots of Legacy Gauges, Cost & Hassle to Add Transducers***

# Do You...

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- **Have valuable field personnel doing rounds reading gauges?**
- **Have clipboards and logbooks with handwritten data?**
- **Need to be alerted of excursions more often than 1-2 times per day?**
- **Need to tie your manual data points to your DCS or SCADA system?**
- **Find it too expensive to wire up transducers to replace old gauges?**

# Agenda

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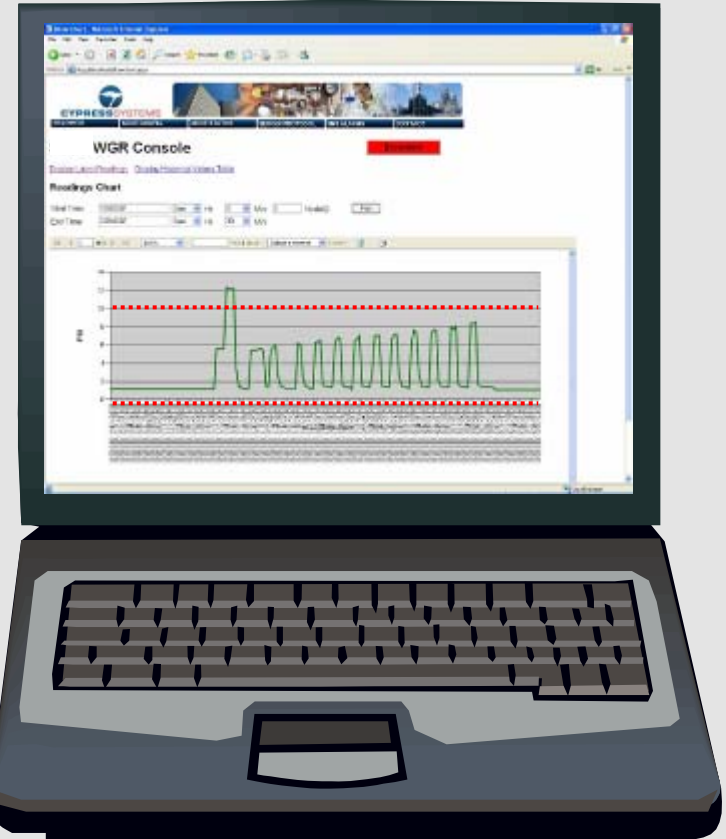
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# Our Solution: Wireless Gauge Reader



Wireless

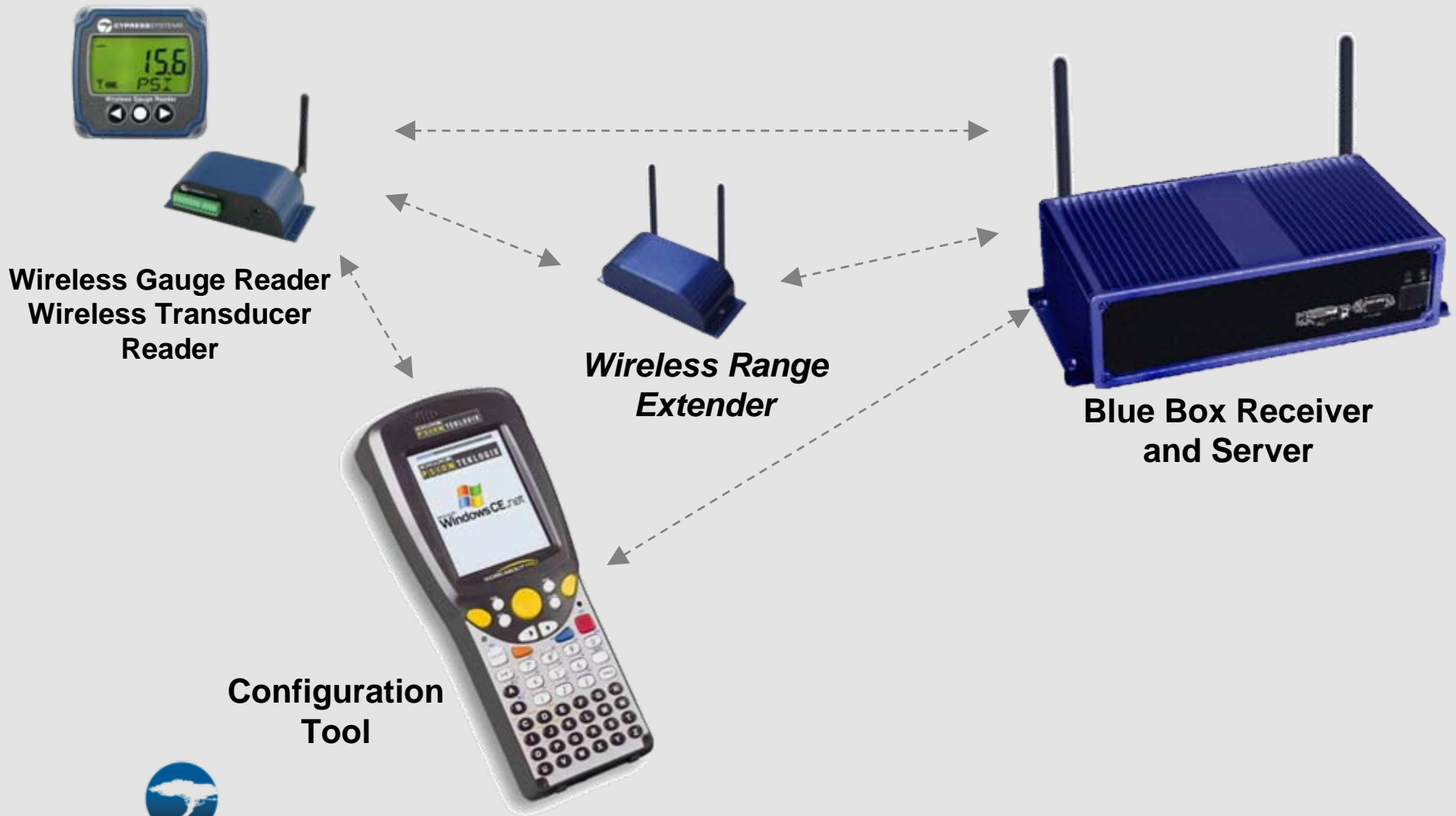


***Non-Intrusive Reader Mounts On Top of Existing Gauge in Minutes...  
Alarming, Trending, Historization for Process/Asset Monitoring.***





# Key Components



# Wireless Transducer Reader

- Reads virtually any analog transducer or instrument with 4-20mA, 0-5V, or 0-10V output, and transmits data to Cypress Blue Box Receiver and Server
- Non-disruptive – no need to change out transducers, break pressure seals, or run wires
- Compatible with most existing particle counters, temperature loggers, weigh scales etc.
- Enables data logging to enable trend analysis, notification, or statistical process control
- Battery life of 2-3 yrs under typical sampling rates
- Wireless range of over 300m
- Robust Cypress wireless protocol (millions of units deployed over past three years)



*Installed on Gas Monitoring  
System Weigh Scale*

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# How Does This Compare with Alternatives?

## Comparison with Alternatives

### Benefits

- Non-invasive, clamp-on
- No downtime
- No leak check
- No audit/requalification (e.g. FDA, OSHA)
- No running wires
- No drawings and approvals
- Minimal retraining of staff
- No new enterprise software

	Wireless Gauge Reader	Wired Transmitter	Wireless Transmitter
Process Downtime	\$0	\$1,000	\$1,000
Transducer/Sensor	\$1,200	\$300	\$800
Installation Labor	\$50	\$1,500	\$200
Drawings, Reviews	\$0	\$500	\$300
Code Compliance	\$0	\$1,000	\$1,000
I/O Panel Termination	\$0	\$300	\$200
Total Cost (per point)	\$1,250	\$4,600	\$3,500

**About 1/3 the Cost of Alternative Solutions**

# More Savings vs. Manual Readings

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## Better Operational Savings

- Reduce maintenance cost from condition based maintenance vs. scheduled maintenance.
- Reduce excursions, facilities downtime, scrap by early detection/notification
- Reduce labor to perform rounds
- Reduce time and effort of energy audits, troubleshooting
- Reduce usage/waste of consumables, process gases
- Trending, graphing, alarming, notification, historization

# Agenda

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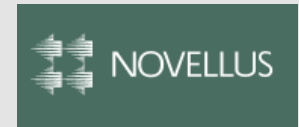
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# Who Has Used This Solution Before?

## Customers

- Micrel – Silicon Fab Facilities/Gas Cylinders
- Novellus\* – Facilities/HVAC
- Genentech – Facilities/Utilities
- Stanford University\* – Laboratory, Fab
- Silicon Valley Technologies Center – Silicon Fab
- Microchip – Silicon Fab/Facilities
- Cypress Semiconductor – Silicon Fab/Facilities
- Linear Technology – HVAC, Utilities
- PDL BioPharma – Pharmaceutical Manufacturing

\*Agreed to be a customer reference center, available for visits





# \$ Savings Applications to Date



			APPLICATIONS											
			Process Tools, Clean Area						Pump Chases, Facilities					
			CMP	Diffusion	CVD	Venting/ Exhaust	Mains/ Laterals Supply	Com- pressed Air	Process Chilled Water	Burn Boxes	DI Water Filter	Gas Cylinders	Boilers	Pumps
COST	Materials	Process Gases, Consumables				\$\$\$		\$		\$	\$\$\$			
		Energy, Water, Utilities			\$	\$		\$		\$				
		Scrap	\$\$\$	\$\$\$	\$\$\$			\$\$\$		\$\$\$				
	Labor	Planned Maintenance			\$\$\$			\$\$\$		\$\$\$	\$\$\$	\$\$\$	\$\$\$	\$\$\$
		Trouble- shooting	\$	\$	\$	\$	\$	\$		\$	\$	\$	\$	\$
		Rework, Recovery					\$							
	Equipment	Parts												
		Breakdown Replacement							\$		\$			
	Down Time	Loss of Production	\$	\$	\$		\$	\$	\$\$\$	\$\$\$	\$\$\$	\$	\$	\$



# Case Study: Reduce Gas Management Cost



- Maximize gas usage
- Reduce rounds labor
- Reduce unplanned outage
- Micrel: \$215K savings, 7 month payback



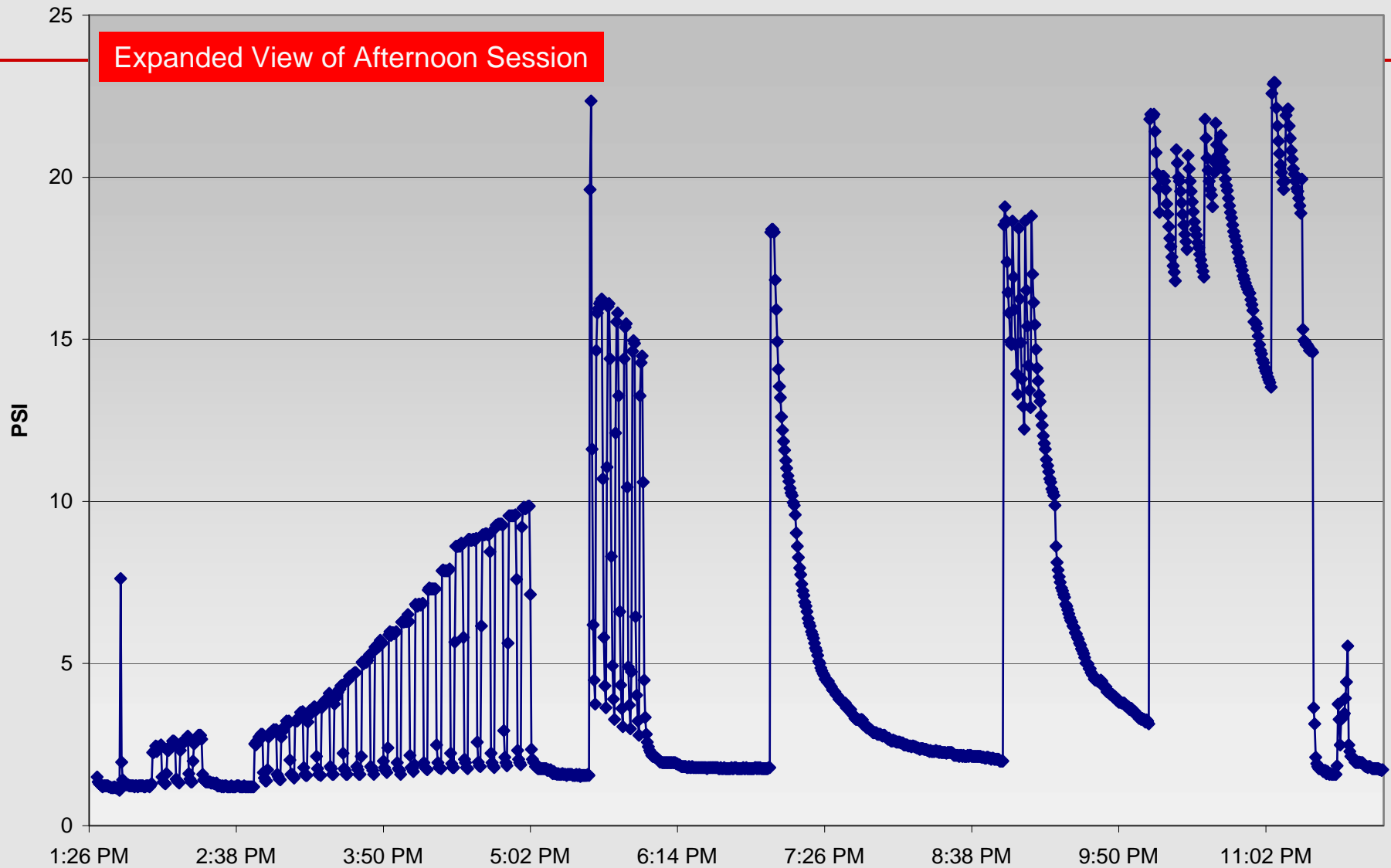
# Case Study: Upgrade Old Tool



- CMP Reduce Scrap, Improve Yield
- Troubleshooting
- \$350K savings, 1 week payback



## Sep 26 Afternoon - CMP Westech Unit 2 POS Filter Upstream Pressure





# Case Study: Facilities Monitoring



- Reduce rounds labor
- Reduce unplanned outage
- Fab pilot project: \$60K savings, 5 month payback



## Water Softener



## Domestic Water Supply



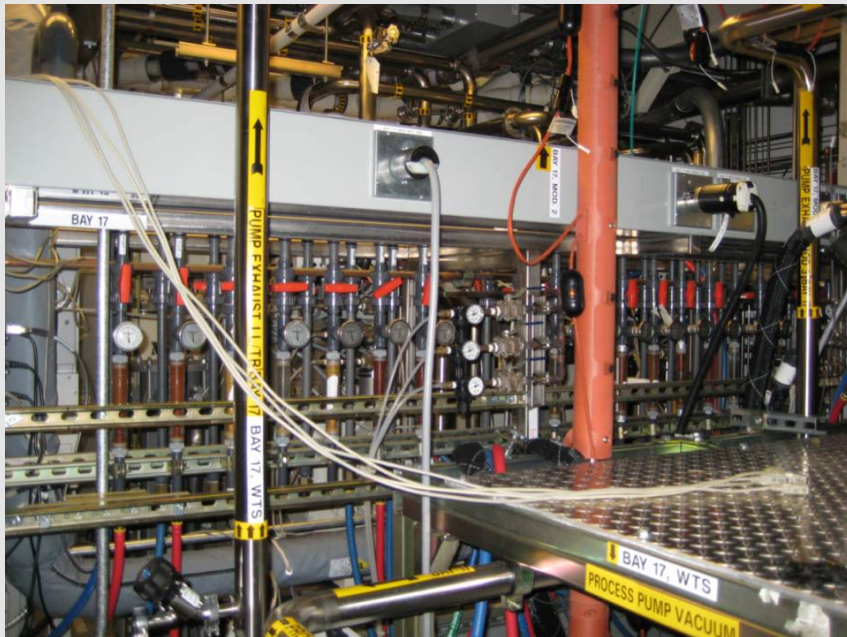
# Boiler Rooms/HVAC





# Process Cooling Water Loops

## DI Water Loops

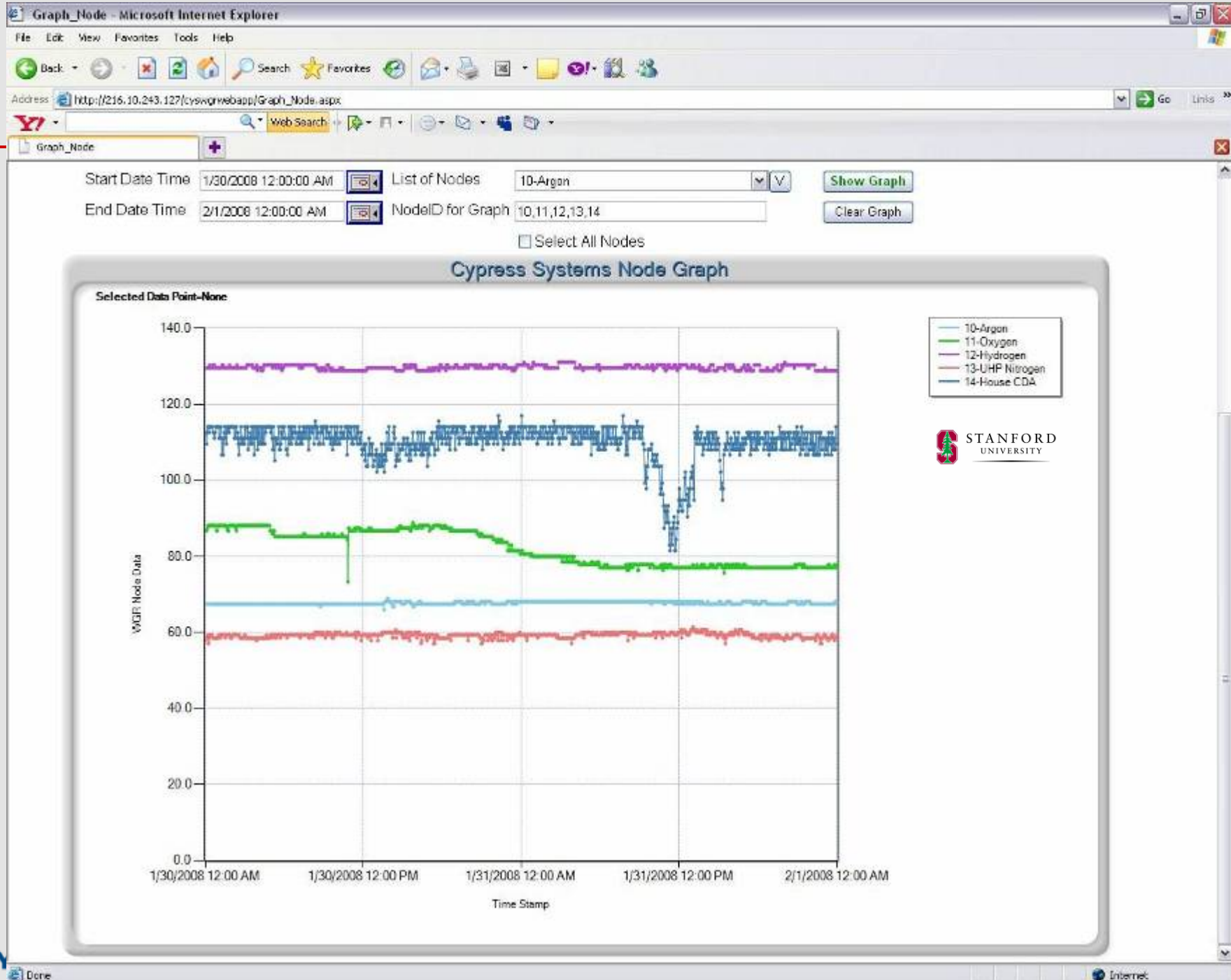


# Waste Treatment Digester



# Circulation Pumps





# Application Examples - Summary

- **Reduce labor and consumable costs**
  - Gas Cylinder monitoring (regulator gauges, e.g. cal gases)
  - Domestic water supply
- **Improved Equipment Uptime via Monitoring**
  - Filter changeouts (measure delta P)
  - Pumps, compressors, fans (measure delta P)
  - Air handlers, chillers, scrubbers
- **Reduced troubleshooting cost**
  - Fast non-invasive data gathering/logging/alarming
- **Safety/Compliance**
  - Avoid manual reading at difficult to reach or hazardous locations
  - Monitor exhaust/venting (e.g. Magnehelic gauge)
- **Better yield/quality**
  - Upgrade older process units with no data outputs
  - Data for statistical process control, or feed to advanced control models
- **Energy Savings**
  - Compressed Air – ramp down compressor
  - Exhaust/Venting – ramp down fans
  - Low cost audits for steam/water pressure, temp, flow





# Feedback on Wireless Gauge Reader

**“This is a no-brainer way to save money”**

*Dan Hutcheson – CEO, VLSI Research*

**“Micrel saves time, money and effort. We are very happy with our purchase.”**

*Guy Gandenberger – VP Global Operations, Micrel*

**“We’ve already discovered a major problem we would have never seen without your equipment”** - *Rick Pasquini, Operations Manager, Linear Technology*

**“~70% less cost than adding hard wired devices”** - *Zach Rhyne, Utilities Specialist, Genentech Inc.*

**“Almost certainly the most compelling argument in favour of the Cypress solution compared with possible alternatives is cost”** – *Andrew Bond, Industrial Automation Insider*

**“The impact of dynamically reading many of these hidden gauges, previously thought too difficult, has uncovered significant cost, resource savings & yield improvement opportunities.”**  
– *Dick Deininger, Taylor Deininger Partners Inc.*

**“Workforce reductions are motivating organizations to increasingly adopt online Plant Asset Management (PAM) solutions. Using the Cypress Wireless Gauge Reader allows real-time distribution of critical asset information to PAM systems enabling the workforce to take proactive action.”** – *Wil Chen, ARC Advisory Group*

**“This is the coolest thing I have seen in the past couple of years”**

*Walt Boyes – Editor-in-Chief, Control Magazine*



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# Backup Slides

# Current Product Family – Q1 2008



***Wireless Gauge Reader***



***Blue Box Receiver and Server***



***Wireless Transducer Reader***



***Analog Output Receiver***



***Wireless Magnehelic Reader***



***Wireless Range Extender***





# Wireless Connection Options

